

The Logic Of Connective Action Digital Media And The Personalization Of Contentious Politics Cambridge Studies In Contentious Politics

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It argues that understanding such variations in large-scale action networks requires distinguishing between at least two logics that may be in play: The familiar logic of collective action associated with high levels of organizational resources and the formation of collective identities, and the less familiar logic of connective action based on personalized content sharing across media networks.

THE LOGIC OF CONNECTIVE ACTION: Digital media and the...

The Logic of Connective Action explains the rise of a personalized digitally networked politics in which diverse individuals address the common problems of our times such as economic fairness and climate change.

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The Logic of Connective Action by W. Lance Bennett

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The Logic of Connective Action explains the rise of a personalized digitally networked politics in which diverse individuals address the common problems of our times such as economic fairness and climate change. Rich case studies from the United States, United Kingdom, and Germany illustrate a theoretical framework for understanding how large-scale connective action is coordinated using inclusive discourses such as "We Are the 99%" that travel easily through social media.

The Logic of Connective Action: Digital Media and the...

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THE LOGIC OF CONNECTIVE ACTION Digital media and the personalization of contentious politics From the Arab Spring and los indignados in Spain, to Occupy Wall Street (and beyond), large-scale, sustained protests are using digital media in ways that go beyond sendingand receiving messages. Some of these action formations contain rela-

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The Logic of Connective Action shows how power is organized in communication-based networks, and what political outcomes may result. Adds a communication perspective to the study of social movements and contentious politics Identifies the role of digital communication in contentious action

Logic connective action digital media and personalization...

The Logic of Connective Actionexplains the rise of a personalized, digi- tally networked politics in which diverse individuals address the common problemsofourtimes,suchaseconomicfairnessandclimatechange.Rich case studies from the United States, the United Kingdom, and Germany illustrate a theoretical framework for understanding how large-scale con- nective action is coordinated using inclusive discourses such as **!We Are the 99%** that travel easily through social media.

The Logic of Connective Action

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The Logic of Connective Action (**)**

The Logic of Connective Action shows how power is organized in communication-based networks, and what political outcomes may result. Elements of connective and collective action networks.

(PDF) The logic of connective action: Digital media and...

Connective action operates on a different political economy. It is based on voluntary self-expression, which is shared and recognised in the process of forming large social networks. This sharing...

Connective action: the public's answer to democrati...

By drawing upon the **!logic of connective action!** (Bennett & Segerberg, 2012, 2013), this study specifically investigates the affordances of digital communication for patient organisations and it does so by focusing on rare diseases patient organisations.

Health activism and the logic of connective action: A case...

shaping the movement and motivating people into action (Benett & Segerberg, 2012). Instead, activism is best captured by the logic of connective action. Viewing activism through the lens of connective action means recognizing that it has become highly individualized and technology-driven. Activism is no longer a top-down endeavor backed by

Twitter, social movements and the logic of connective...

The Logic of Connective Action offers a framework and a rich set of case studies to explain these increasingly common forms of public engagement with contemporary issues, and to show how they complement more conventional models of collective action in contentious politics.

The Logic of Connective Action: Digital Media And The...

The logic of connective action is are sult of mediating technologies especially web 2.0 that inspire and affords emergent digitally networked action, based on large!scale self!organized, fluid and weak!tied networks (Ibid.). These logics are investigated in three different social media movements; **#YesAllWomen**, **#BlackLivesMatter** and the **#IceBucketChallenge** by analyzing Ttwitter and Facebook data from key periods of these movements,through a net nographic study.

Connective Versus Collective Action in Social Movements: A...

(2012). THE LOGIC OF CONNECTIVE ACTION. Information, Communication & Society: Vol. 15, A decade in Internet time: the dynamics of the Internet and society, pp. 739-768.

THE LOGIC OF CONNECTIVE ACTION: Digital media and the...

by Stefaan Verhulst New book by W. Lance Bennett and Alexandra Segerberg: **!The Logic of Connective Action explains the rise of a personalized digitally networked politics in which diverse individuals address the common problems of our times such as economic fairness and climate change.**

The Logic of Connective Action - Digital Media and the...

In contrast to the collective action organizational logic in the first book, Bennett and Segerberg's book offers a new organizational logic--connective action--to explain how contentious action networks evolve in the digital era.

The Logic of Connective Action shows how political action is coordinated and power is organized in communication-based networks, and what political outcomes may result.

The Logic of Connective Action explains the rise of a personalized digitally networked politics in which diverse individuals address the common problems of our times such as economic fairness and climate change. Rich case studies from the United States, the United Kingdom and Germany illustrate a theoretical framework for understanding how large-scale connective action is coordinated. In many of these mobilizations, communication operates as an organizational process that may replace or supplement familiar forms of collective action based on organizational resource mobilization, leadership, and collective action framing. In some cases, connective action emerges from crowds that shun leaders, as when Occupy protesters created media networks to channel resources and create loose ties among dispersed physical groups. In other cases, conventional political organizations deploy personalized communication logics to enable large-scale engagement with a variety of political causes. The Logic of Connective Action shows how power is organized in communication-based networks, and what political outcomes may result.

Challenging the notion that digital media render traditional, formal organizations irrelevant, this book offers a new theory of collective action and organizing. Based on extensive surveys and interviews with members of three influential and distinctive organizations in the United States - The American Legion, AARP and MoveOn - the authors reconceptualize collective action as a phenomenon in which technology enhances people's ability to cross boundaries in order to interact with one another and engage with organizations. By developing a theory of Collective Action Space, Bimber, Flanagin and Stohl explore how people's attitudes, behaviors, motivations, goals and digital media use are related to their organizational involvement. They find that using technology does not necessarily make people more likely to act collectively, but contributes to a diversity of 'participatory styles', which hinge on people's interaction with one another and the extent to which they shape organizational agendas. In the digital media age, organizations do not simply recruit people into roles, they provide contexts in which people are able to construct their own collective experiences.

This book shows how disinformation spread by partisan organizations and media platforms undermines institutional legitimacy on which authoritative information depends.

Introduction : beyond social media -- Emergent and disruptive tools for the public good -- Democratizing surveillance -- Hacking space -- The camera's politics -- Resisting drones/resistance drones -- Some new ideas about protest tech -- Theoretical afterward : the technology of politics, and the politics of technology.

In this counterintuitive study of digital democracy, Jen Schradie shows how the web has become another weapon in the arsenal of the powerful, and a potent weapon for conservative activists. Rather than leveling the playing field, the internet has tilted it in favor of the Right, where only the most sophisticated and well-funded players can compete.

Digital and social media are increasingly integrated into the dynamics of protest movements around the world. They strengthen the mobilization power of movements, extend movement networks, facilitate new modes of protest participation, and give rise to new protest formations. Meanwhile, conventional media remains an important arena where protesters and their targets contest for public support. This book examines the role of the media -- understood as an integrated system comprised of both conventional media institutions and digital media platforms -- in the formation and dynamics of the Umbrella Movement in Hong Kong. For 79 days in 2014, Hong Kong became the focus of international attention due to a public demonstration for genuine democracy that would become known as the Umbrella Movement. During this time, twenty percent of the local population would join the demonstration, the most large-scale and sustained act of civil disobedience in Hong Kong's history -- and the largest public protest campaign in China since the 1989 student movement in Beijing. On the surface, this movement was not unlike other large-scale protest movements that have occurred around the world in recent years. However, it was distinct in how bottom-up processes evolved into a centrally organized, programmatic movement with concrete policy demands. In this book, Francis L. F. Lee and Joseph M. Chan connect the case of the Umbrella Movement to recent theorizations of new social movement formations. Here, Lee and Chan analyze how traditional mass media institutions and digital media combined with on-the-ground networks in such a way as to propel citizen participation and the evolution of the movement as a whole. As such, they argue that the Umbrella Movement is important in the way it sheds light on the rise of digital-media-enabled social movements, the relationship between digital media platforms and legacy media institutions, the power and limitations of such occupation protests and new "action logics," and the continual significance of old protest logics of resource mobilization and collective action frames. Through a combination of protester surveys, population surveys, analyses of news contents and social media activities, this book reconstructs a rich and nuanced account of the Umbrella Movement, providing insight into numerous issues about the media-movement nexus in the digital era.

This book examines the relations between the material and political bases of contentious politics and the construction, diffusion and endurance of contentious language. Beginning with the language of revolution developed from the seventeenth to the nineteenth centuries, it examines contentious language at work, in gender and race relations and in nationalist and ethnic movements. It closes with an examination of emotions in contentious politics, reflecting on the changes in political language since 9/11 and assessing the impact of religion and recent innovations in electronic communication on the language of politics.

Civil society is frequently conceived as a field of multiple organizations, committed to highly diverse causes and interests. When studied empirically, however, its properties are often reduced to the sum of the traits and attitudes of the individuals or groups that are populating it. This book shows how to move from an 'aggregative' to a relational view of civil society. Drawing upon field work on citizens' organizations in two British cities, this book combines network analysis and social movement theories to show how to represent civil society as a system of relations between multiple actors. 'Modes of coordination' enables us to identify different logics of collective action within the same local settings. The book exposes the weakness of rigid dichotomies, separating the voluntary sector from social movements, 'civic' activism oriented to service delivery from 'un-civic' protest, grassroots activism external to institutions from formal, professionalized organizations integrated within the 'system'.

This book examines youth media practices on social media, introducing the concept of connective journalism as a precursor to collective political action.

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